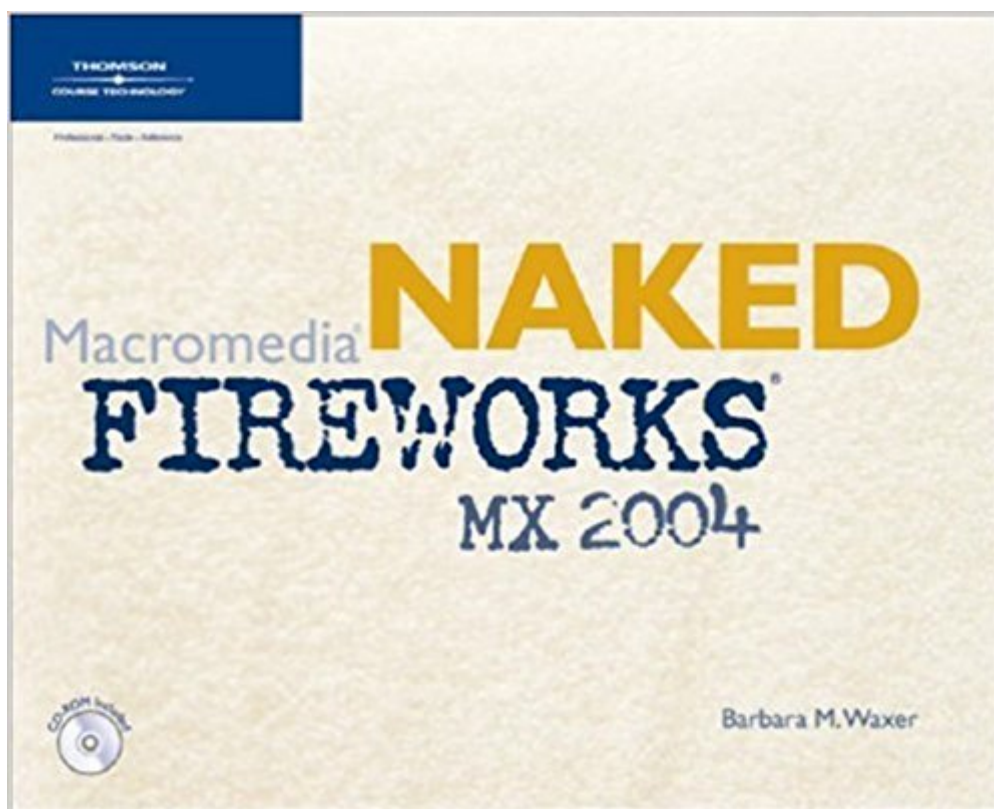


The book was found

Naked Macromedia Fireworks MX 2004 (Design With)



Synopsis

Macromedia Fireworks is the easiest way to create, optimize, and export interactive graphics in a single, web-centric environment. "Naked Macromedia Fireworks MX 2004" recognizes the unique learning environment of graphic design and multimedia professionals who want both step-by-step instructions for quick reference, and in-depth explanations of how to apply the skills. It allows you to quickly master graphic design and multimedia concepts. Includes dual platform instruction for both the Mac and PC.

Book Information

Series: Design With

Paperback: 312 pages

Publisher: Course Technology PTR; 1 edition (October 28, 2003)

Language: English

ISBN-10: 1592001254

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Product Dimensions: 7.4 x 9.2 x 0.6 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 3.0 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #7,210,313 in Books (See Top 100 in Books) #62 inÂ Books > Computers & Technology > Digital Audio, Video & Photography > Adobe > Adobe Fireworks #11189 inÂ Books > Computers & Technology > Web Development & Design > Web Design #23763 inÂ Books > Computers & Technology > Graphics & Design

Customer Reviews

There are really only two books available to learn Fireworks MX 2004. FriendsofEd Zero to Hero and, "Naked". This book is aimed at a first time user, but really hit home with me. I am a visual learner, so I appreciated lots of examples showing how to do something. The Naked book is priced \$10 cheaper, but is much better written, and you have a CD with the files instead of downloading like FriendsofEd. I am not sure what book the other reviewer read, but they must sell a different version in South Africa? The basic format is to introduce the tools, use them step-by-step, then review the use in a small project, and finally free-form projects. As a result you have a chance to apply what you learned right away, through reinforcement. As a result I was quickly able to go through the book, and feel I mastered the basics of the program. My only small complaint is the companion website. The book is not called, "Naked", and took some digging to find the references.

This is probably the worst book of its kind that I've encountered. The book promises to explain why/how you should use the different features. I found myself mindlessly following the steps without having the vaguest idea why I'm doing it. Simply select this tool, choose that setting and click OK - with a few exceptions there are no explanations as to the differences between different tool settings. Apart from the abysmal typing errors/omissions on p.80 I'd say that the lessons on interactivity are probably the worst sections of the book. Rather go for the How to do Everything series books.

Well, I suppose that it would be a great book except the CD will not work on Macintosh machines; how sad. You wonder what the author was thinking; whose knows. Anyway, if you plan to use this book with a Macintosh computer forget it!

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